

Dear Captain,

This note is to help you fix any real, or perceived, slow play issues at your course. The R&A has just issued a new 76 page Pace of Play Manual. However, experience shows real change comes only when "guidelines" are turned into a concrete "project". This is to give you (free) tools to help you do this.

These tools have been tested to take "30 mins off a round". Click here to access them via the [ONE PAGE ACTION MENU](#). Other helpful tools can be downloaded at www.newgolftinking.com.

3 Ways the 'NEW GOLF THINKING' Tools Work

1. Old Thinking: Someone in the club reads the full 76 pages, and forms an opinion on which bits would help and be accepted. Minor steps are taken.

NEW GOLF THINKING: A club declares a 'DATA-BASED PROJECT'. Data is gathered on the key issue, duration of rounds (DOR). This is measured and recorded over several weeks. Reduction targets are then set. Action is chosen from the menu to achieve them. Players are emailed the menu as an electronic form to input the reduction needed, and the actions they'd accept to achieve it.

2. Old Thinking: Ignores the problem of 'Group Behaviour': how difficult it is for a player to influence a slow playing group to keep/catch up.

NEW GOLF THINKING: Recognises this as a key problem: a player risks a rebuff, upsetting another who's scoring well, or upsetting their own game. So little is done. This plan provides a solution: 4 new, overt "Timing Triggers" which help the group address the issue: Wound-Back Clocks; 1Hour Trees; In-Position Points at each par 3; 1st Tee Previews.

3. Old Thinking: Assumes repeating good guidelines will solve any player's slow play habits.

NEW GOLF THINKING: Feedback is needed to fix behaviour. Smart-Play Scorecards are issued showing the 10 most significant pace of play habits. Players can self-assess or mark each other's card. Each player also gets feedback by recording and submitting their DORs.

What's in this project for us, beyond making a contribution of new thinking to help fix slow play?

We hope it gives publicity also to our new thinking on how to improve your members' scores; and trigger their interest in our book "**NEW GOLF THINKING: 7 Breakthrough Techniques to Lower Any Score...**"

We do hope that the attached ONE-PAGE MENU helps you mount a successful project as needed at your course.

Please let us know any comments or how else we might help.

Yours,

Denis Pugh and John O'Keeffe